INFINITY
BRANDS GROUP

BUILDING BRANDS
OPERATING BUSINESSES
CREATING SCALE.

Infinity MART
CONVENIENCE. REDEFINED

Buck or Two Plus!
YOUR ONE-STOP-SHOP FOR EVERYTHING YOU NEED

MVP SALON & BARBERS SINCE 2004
STYLE. CONFIDENCE. COMMUNITY

TERRAWOODS
RESORTS - COTTAGES - MOTEL
RELAX. UNWIND. BELONG.

Infinity VAPE
EXPERIENCE REDEFINED

The Power Behind Growing Brands

75+ Locations

Across Infinity Brands and Growing

www.infinitybrandsgroup.ca

Infinity Brands Group at a Glance

One Group.
Five Core Brands.
75+ Locations.

Infinity Brands Group is a Canadian multi-brand development and operating platform focused on retail, hospitality and personal services.

Our combined network includes more than 75 locations and properties across the Infinity Brands portfolio, with additional locations under development.

We bring together brand strategy, franchising, real estate, operations, procurement, technology and marketing to help consumer-facing businesses grow responsibly across Canada and beyond.

Portfolio information is current as of September 2026 and includes operating locations and properties across Infinity Brands Group's core brands.

INFINITY
BRANDS GROUP

+75
LOCATIONS AND PROPERTIES

5
CORE BRANDS
5 Partner brands

ACROSS
CANADIAN MARKETS

ACROSS
NETWORK OF STRATEGIC PARTNERS



Our Brand Portfolio

Five Brands. One Growth Platform.

Infinity MART

Infinity Mart is a premium retail concept designed to meet the evolving needs of today's convenience-driven consumer. Positioned as a next-generation mart brand.

Infinity VAPE

A modern lifestyle and wellness ecosystem delivering vapor innovations and consumer-first retail experiences designed to redefine the industry.

Since 1988. — **Buck or Two Plus!**

Buck or Two is an established Canadian discount retail brand offering affordable everyday essentials, household products, seasonal merchandise, party supplies, gifts, and a wide variety of value-priced products.

TERRAWOODS RESORTS - COTTAGES - MOTEL — **Since 2000.**

Premium, nature focused resort properties and eco-friendly hospitality scaled through efficient franchise systems.

MVP SALON & BARBERS SINCE 2004 — **Since 2004.**

A modern grooming and personal-care franchise offering professional barbering, salon services, beauty treatments, and premium customer experiences through standardized operations and franchise development.

Each brand maintains its own identity, customer experience and operating model while benefiting from the shared resources, experience and infrastructure of Infinity Brands Group.

Infinity MART

CONVENIENCE REDEFINED

Infinity Mart is a modern Canadian convenience-retail brand created to meet the evolving needs of today's consumers and business operators.

Its flexible formats serve urban neighbourhoods, residential developments, office towers, transit-oriented locations and gas-station sites. Stores combine everyday essentials with curated products, beverages, foodservice and other location-specific revenue categories.

Infinity Mart supports franchise partners through:

- Site evaluation and development
- Store design and merchandising
- Vendor sourcing and purchasing
- Training and operating systems
- Marketing and grand-opening support
- Ongoing business development

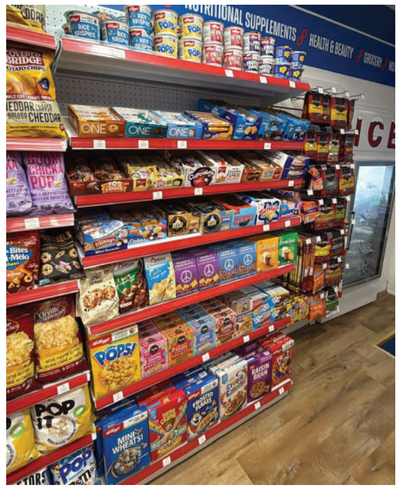
Infinity Gas & Convenience

Flexible gas-station formats combining fuel, convenience retail, foodservice, and additional revenue opportunities in high-growth locations.

- Expansion of existing franchise networks across Canada.
- Gas station and convenience retail acquisitions.
- Development of new hospitality and personal-service locations.
- Strategic partnerships and potential brand acquisitions.
- Selective expansion into the United States.

















Follow us at @infinitymart.ca

YOUR ONE-STOP-SHOP FOR EVERYTHING YOU NEED

Since 1988.

Buck or Two is an established Canadian discount retail brand offering affordable everyday essentials, household products, seasonal merchandise, party supplies, gifts, and a wide variety of value-priced items.

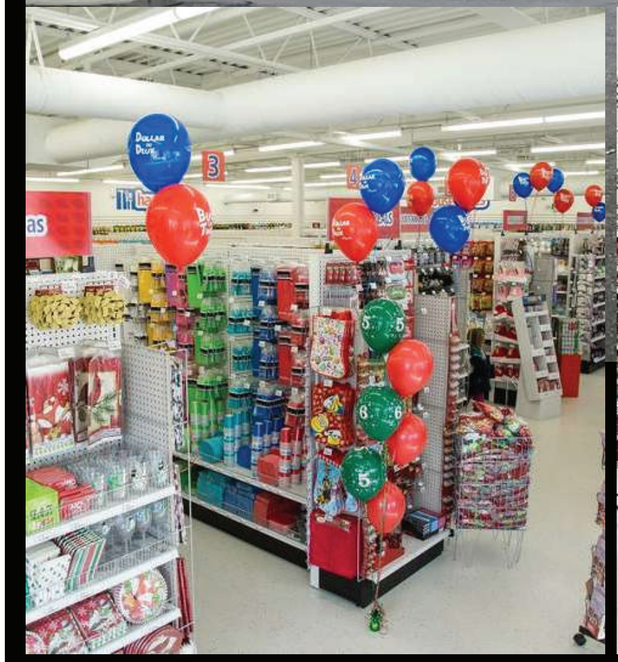
With a growing network of stores across Canada, Buck or Two is focused on delivering convenience, affordability, and an enjoyable shopping experience to customers in urban communities, residential neighbourhoods, and high-traffic retail locations.

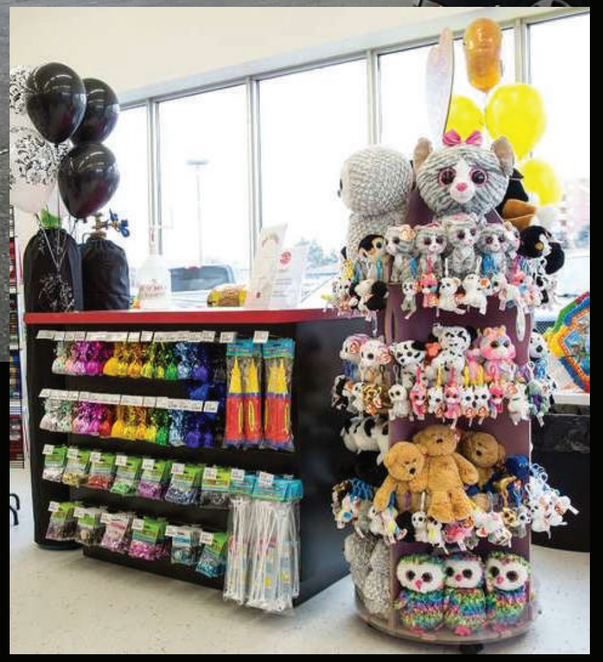
Buck or Two Supports Franchise Partners Through:

- Site selection, evaluation, and store development
- Store design, layout, and merchandising
- Product sourcing and vendor partnerships
- Staff training and operational support
- Marketing, promotions, and grand-opening assistance
- Inventory management and purchasing guidance

Follow us at @abuckortwo







Infinity VAPE

EXPERIENCE REDEFINED

Infinity Vape is a specialized retail concept focused on professionally managed, compliant and customer-oriented vape stores.

The brand combines curated products, knowledgeable service, modern store design and structured operating support. It provides qualified operators with an established alternative to building an independent vape business from the ground up.

Infinity Vape supports operators through:

- Site and market evaluation
- Store design and product presentation
- Vendor and product sourcing
- Regulatory and operational guidance
- Staff training
- Local and digital marketing

Follow us at @infinityvape.ca



TERRAWOODS

RESORTS - COTTAGES - MOTEL

RELAX, UNWIND, BELONG

Terrawoods is a nature-focused hospitality brand offering resorts, cottages, motel suites, and memorable stays across Ontario destinations, with plans for expansion into additional provinces in the near future.

The brand is built around comfortable accommodations, natural surroundings, and authentic local hospitality experiences. Terrawoods serves families, couples, groups, and travellers seeking convenient access to lakes, beaches, and unique destination experiences across Canada.

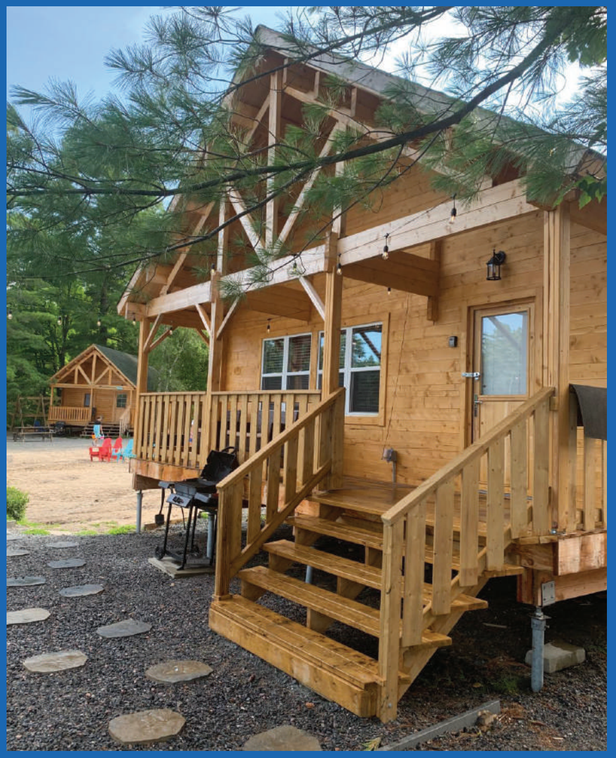
The Terrawoods platform focuses on:

- Resort and cottage operations
- Property repositioning and development
- Guest experience and service systems
- Digital reservations and marketing solutions
- Seasonal experience packages
- Hospitality partnerships and national expansion opportunities









Follow us at @theterrawood

MVP SALON & BARBERS SINCE 2004

STYLE, CONFIDENCE, COMMUNITY

MVP Modern Barbers & Salon is a contemporary Canadian personal-care brand combining professional barbering, salon services, modern technology and a premium customer experience.

The concept is built around convenience, consistency and community. Digital booking, trained professionals, quality grooming products and standardized service systems support a recognizable experience across locations.

MVP's growth platform includes:

- Professional barbering and salon services
- Digital booking and customer management
- Staff recruitment and development
- Branded grooming products
- Local-store marketing
- Franchise and multi-unit development

Follow us at @mvpmodernbarbers.ca







Our Shared Growth Platform

The Infrastructure Behind Every Brand



Our Strategic Partners

Stronger Experiences Through Strategic Partnerships

Infinity Brands Group collaborates with established food and hospitality brands to create stronger destinations, expand customer choice and unlock new opportunities across suitable locations.

NORTH CHARGE

NorthCharge combines technology and functionality to offer innovative energy solutions for both residential and commercial use.

Sultan Ahmet
Turkish Cuisine

A Turkish culinary concept offering authentic cuisine, cultural hospitality and both full-service and express-format opportunities.

KARAHI BOYS
TRADITIONAL PAKISTANI CUISINE

A recognized Pakistani restaurant concept offering traditional karahi dishes, grilled specialties and a contemporary dining experience.

SMASHED PATTY

A modern quick-service concept centred on crispy smashed burgers, signature sauces and bold comfort food.

Riwaj
SWEETS AND BAKERS
LAHORE SE LUCKNOW TAK

Rivaj Sweets and Bakers serving its customers & provides supreme quality bakery & premium cuisine products at economical rates

Development and Partnership Opportunities

Let's Build the Next Opportunity Together



Partner With Infinity Brands Group

Whether you are an entrepreneur exploring franchise ownership, a property owner seeking a strong retail tenant, or an established business considering strategic expansion, Infinity Brands Group welcomes opportunities to build lasting partnerships.

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