INFINITY
BRANDS GROUP

# The Power Behind Growing Brands

## FRANCHISE APPLICATION

Multiple Brands. One Vision. Endless Opportunities.

### Build Your Future With Infinity Brands Group

Welcome to Infinity Brands Group, a proudly Canadian, multi-brand organization dedicated to developing, acquiring, and expanding successful retail, service, and hospitality businesses across Canada.

Our portfolio brings together established brands and emerging concepts, offering entrepreneurs opportunities to become part of a growing national franchise network.


Franchising Inquiries

infinitybrandsgroup.ca

+1 289-981-7288
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www.infinitybrandsgroup.ca
Head Office: 105 Gordon Baker Rd, Toronto, Ontario M2H 3P8 Canada
Toronto Office: 26 Alexander St Toronto Ontario M4Y1B4
















## WHICH FRANCHISE BRAND(S) ARE YOU INTERESTED IN?

☐ Infinity MART ☐ Infinity VAPE ☐ TERRAWOODS RESORTS - COTTAGES - MOTEL

☐ MVP SALON & BARBERS SINCE 2004 ☐ Buck or Two Plus!

Please select all that apply.

## PREFERRED INVESTMENT BUDGET

☐ $60,000 to $100,000
☐ $100,000 to $175,000
☐ $175,000 to $250,000
☐ $250,000 to $400,000
☐ $400,000++

## PERSONAL INFORMATION

Name of Applicant

Address

City

Province

Postal Code

Cell

Work

E-mail

## LOCATION PREFERENCES

1st preference

2nd preference

3rd preference

Are you interested in operating a franchise not located in the cities mentioned?

◯ Yes ◯ No

# FINANCIAL INFORMATION

| | ASSETS |
|---|---|
| Total chequing balance | |
| Total savings balance | |
| Life insurance cash value | |
| Automobile(s) | |
| Stocks and bonds | |
| Accounts/Notes Receivable | |
| Real estate owned | |
| Retirement account RRSP | |
| Other | |
| Total Assets | |

| | LIABILITIES |
|---|---|
| Outstanding mortgage balance | |
| Outstanding bank and personal loans | |
| Credit card balances | |
| Lines of credit outstanding | |
| Other outstanding liabilities | |

**Net Worth = Total Assets − Total Liabilities**

Available Investment Capital (CAD)

Have you previously applied for a franchise or business opportunity with Infinity Brands Group or any of its associated brands?

☐ Yes ☐ No

If yes, please provide the approximate date and brand/location applied for: _____

How did you hear about Infinity Brands Group?

☐ Google / Online Search
☐ Facebook / Instagram
☐ LinkedIn
☐ Franchise Expo / Trade Show
☐ Franchise Broker / Referral Agent
☐ Friend / Family Referral
☐ Existing Franchisee
☐ Infinity Brands Group Website
☐ Other (please specify): _____

Have you previously spoken with anyone from Infinity Brands Group's head office, franchise development team, or authorized broker network?

☐ Yes ☐ No

If yes, please provide the details below:

Name (Person You Spoke With): _____

Approximate Date: _____

Do you intend to finance the purchase of the business with the assistance of additional investors/partners?

◯ Yes ◯ No

If yes, please provide details:

## Applicant Declaration and Acknowledgment

By signing below, I confirm that the information provided in this application is true, accurate, and complete to the best of my knowledge.

I understand and acknowledge that:

Infinity Brands Group and its applicable affiliated brands may review the information provided to evaluate my financial qualifications, business experience, and suitability for the franchise or business opportunity selected.

Submission of this application does not constitute franchise approval, guarantee the availability of any location, reserve any business opportunity, or establish a binding franchise relationship.

Any franchise relationship will be subject to applicable franchise disclosure requirements, internal approvals, and the execution of the necessary agreements.

Additional financial information, identification, credit information, and supporting documentation may be requested during the qualification process, subject to applicable privacy laws and any required consent.

My personal and financial information will be collected, used, and handled in accordance with applicable privacy laws and Infinity Brands Group's privacy practices.

Applicant Name: _____

Applicant Signature: _____

Date: _____